

Buy Wholesale Jewelry

You have a style all your own, and you're just not happy settling for the same trends as everyone else. It is possible to find truly unique accessories when you buy wholesale jewelry.

The Internet has opened a world of options for those wishing to buy wholesale jewelry. Thousands of jewelers and retailers have unique pieces available to purchase online. Spend some time surfing the web and you can find exactly what you want or need, at a very competitive price.

You should be aware that there is a big difference between online jewelry stores and online wholesale companies. Online jewelry stores offer pieces at retail prices, often at a slightly discounted rate. Wholesale companies, on the other hand, sell jewelry at wholesale prices lower than retail.

It is possible to purchase directories of wholesale companies from websites, but this really isn't necessary. This same information is free to access through search engines like Google. For example, if you are looking for an engagement ring at a wholesale price, simply type 'engagement ring wholesale' into the search box, and you'll find links to a string of wholesalers. When you search to buy wholesale jewelry, you'll find that many wholesalers only sell in bulk orders. Be persistent and shop around. You will find wholesalers that also offer individual pieces at discounted prices.

If buying online doesn't appeal to you, consider joining a discount club. These savings clubs, such as Sam's, offer jewelry and other items at deeply discounted prices. You will pay a little more than base wholesale prices, but certainly less than retail.

As with any retail purchase, dealing with an online wholesale company means taking certain precautions. First and foremost, make sure that you are buying the real thing. There are many companies out there that will advertise "authentic" jewelry, when in fact the pieces are created from synthetic materials. Read the sales copy very carefully, and make an educated decision before you purchase. Beware of terms and phrases like 'realistic' and 'gold plated'. These are sure signs that the jewelry is created with fake stones and substandard metals. Before you agree to purchase, make sure that the company has a refund or exchange policy, including a 100% money back guarantee. This is essential, as it will protect you if the jewelry does not meet your expectations, or if the quality is not what was promised.

eBay can be great route for cautious shoppers to buy wholesale jewelry. The great thing about eBay is that it allows consumers to rate the sellers they deal with. Buyer feedback will warn potential customers against shady sellers and faulty merchandise. Check the seller's feedback and ratings before you commit to your purchase, and make sure that you are dealing with a reputable person or company. If the jewelry is an important or expensive piece, use the escrow service that eBay recommends. Even if you have to pay the escrow fee yourself, it's worth the security knowing you've protected your investment.

If you're bored with the same old fashion trends, buy wholesale jewelry. You will find that a world of unique choice is available to you, often at well below retail cost.